

2ND ANNIVERSARY HIGHLIGHTS



GLOBAL OUTREACH

- ▶ Over **4.5M** visitors to the museum and nearly **7K** per day including world leaders and dignitaries representing nearly **100** countries
- ▶ Nearly **100** public programs with more than **27K** in attendance
- ▶ More than **44K** videos recorded in the Visitor Voices Reflection Booths.
- ▶ Nearly **1K** NMAAHC Ambassadors



A DIGITAL FIRST MUSEUM

- ▶ Over **4.5M** website visitors and **60K** mobile app downloads
- ▶ Nearly **800K** followers across Twitter, Facebook and Instagram
- ▶ More than **10K** digitized objects and collection stories



AN ENVIRONMENTAL LEADER

- ▶ **LEED Gold Certification** received in 2018—the first honor of this kind for any building on the National Mall
- ▶ An environmental leader—the museum uses **19,400** gallons per day of repurposed rain, condensation and ground water it collects for building operations and **301** photovoltaic roof panels that produce **122,803** kilowatt hours annually



A FINE PLACE TO DINE

- ▶ Sweet Home Café serves on average **1,500** meals daily
- ▶ James Beard Nominee, **Best New Restaurant**, James Beard Foundation