

ANACOSTIA COMMUNITY MUSEUM

	APPLICATION OF OPERATING RESOURCES							
	FEDERAL APPROPRIATIONS		GENERAL TRUST		DONOR/SPONSOR DESIGNATED		GOV'T GRANTS & CONTRACTS	
	FTE	\$000	FTE	\$000	FTE	\$000	FTE	\$000
FY 2006 ACTUAL	16	1,892	1	161	0	16	0	109
FY 2007 ESTIMATE	21	1,948	2	234	0	223	0	90
FY 2008 ESTIMATE	21	1,993	1	193	0	225	0	105

STRATEGIC GOALS: INCREASED PUBLIC ENGAGEMENT AND ENHANCED MANAGEMENT EXCELLENCE

Federal Resource Summary by Performance Objective and Program Category

Performance Objective/ Program Category	FY 2007		FY 2008		Change	
	FTE	\$000	FTE	\$000	FTE	\$000
Increased Public Engagement						
<i>Public Programs</i>						
Engage and inspire diverse audiences	8	662	8	662	0	0
<i>Exhibitions</i>						
Offer compelling, first-class exhibitions	4	523	5	538	1	15
<i>Collections</i>						
Improve the stewardship of the national collections	5	356	4	373	-1	17
Enhanced Management Excellence						
<i>Management Operations</i>						
Strengthen an institutional culture that is customer centered and results oriented	2	222	2	232	0	10
Ensure that the workforce is efficient, collaborative, committed, innovative, and diverse	1	80	1	83	0	3
Enhance the reputation of the Smithsonian by maintaining good relations with the news media and with federal, state, and local governments	1	105	1	105	0	0
Total	21	1,948	21	1,993	0	45

BACKGROUND AND CONTEXT

The Anacostia Community Museum (ACM), formerly the Anacostia Museum and Center for African American History and Culture, is dedicated

to the documentation and preservation of American history and culture from an African American and community perspective.

The community-based approach is premised on a methodology of direct collaboration with communities, including local museums, religious institutions, and artistic, cultural, and civic organizations, in order to mobilize, organize, and equip them to research, document, interpret, and preserve their cultural heritage through educational and training programs.

For FY 2008, the budget estimate includes an increase of \$45,000 for necessary pay for existing staff funded under this line item.

MEANS AND STRATEGY

In FY 2008, the ACM will continue to accomplish the Institution's goal of Increased Public Engagement through exhibitions, public programs, and collections resources that draw from and include the participation of African American families, communities, and social and religious institutions. Specifically, the Museum will work with community partners to document and preserve local heritage, identify cultural materials at risk, document significant local cultural materials, and develop interpretation through regionally based educational activities, publications, and exhibitions. Through its website, the Museum will disseminate information on heritage preservation projects.

In September 2007, the Museum's exhibition *East of the River: Yesterday, Today and Tomorrow* will explore community life in Anacostia from Native American habitation to the present. This will be the featured exhibition for the year and will celebrate ACM's 40th anniversary. The entire facility will house *East of the River*, and a variety of public programs and activities will be presented to supplement the exhibition. A second major exhibition continuing through FY 2008 will be *Breaking Glass: African American Glass Artists*. As the first major exhibition of its kind, *Breaking Glass* traces the transformation of the medium from artisans and industrial manufacture to studio glass and contemporary work.

Beginning in May 2008, to increase public interest in and access to the Museum's permanent collection, rotating exhibitions (in four- to five-month intervals) of select items from the collection will be displayed in the John R. Kinard Gallery. An updated inventory of items in the collection, completed in 2006, will be published in FY 2007. The inventory will be the resource used nationally to create teaching tools and reference guides that will be made available online and in print.

In FY 2008, through a broadened Museum Academy program design, the ACM will increase the involvement of local public and private schools (grades K–12) and colleges and universities in all Museum activities. Recognizing the ACM’s unique responsibility to youth development within the southeast Washington community and beyond, the Museum Academy program will be expanded from its out-of-school-time programming for children, to a multi-tiered program involving both school day and after-school offerings for K–12th grades. There will be a menu of programmatic activities, from cultural enrichment to educational enhancement and career training, which can be tailored to meet the specific needs of each collaborative community partner institution. The various program components provide direct access to exhibitions, collections, and professional staff of the Museum and the wider Smithsonian Institution. Outreach to high-school students seeks to broaden the experiences and horizons of young people through training in cultural documentation and preservation, as well as through docent and practicum opportunities. The Museum will also expand internship opportunities for high-school and college students, and will continue to be an educational and career-building resource for them.

In FY 2008, the structure of the ACM Teacher Training Institute, which explores current topics in African American history through Museum collections, will be reviewed and revised for implementation as a regular bi-annual training program for educators in the Washington, DC metropolitan area. Distance-learning opportunities will also be expanded for this training. These workshops will be specifically designed to incorporate the use of local cultural and historical assets that enhance traditional in-school curricular activities.

In FY 2008, the Museum will continue to expand its regional community network through direct collaboration with partners in preservation and training, and with regional seminars designed to promote community action in cultural heritage preservation.

The Community Historians Initiative project, *A Sacred Trust: African American Religious Archives*, will expand to incorporate a new regional network that uses training and resource development to increase the preservation and documentation capacity of church-based historians and archivists.

Another Community Historians Initiative, *Family Legacies*, will increase the capacity of families to preserve history and traditions through regionally based family history workshops, Web-based resources, and a family history conference. These activities will lead to the development of materials for a

future exhibition, scheduled for FY 2008, and tentatively titled *Family Reunions: Preserving Traditions*.

The Museum will achieve the Institution's goal of Enhanced Management Excellence by improving customer service and responsiveness through a Web-based, direct feedback site. This site will be specifically designed for local, regional, and national partner institutions, which will provide online reference and consultation for solutions to problems and issues. It will also include links to the related websites of our cultural partners.

The ACM will maintain substantive relationships with state and local governments through the regional partnership process. Staff will offer training and technical assistance to strengthen local, regional, and national partners' abilities to preserve local heritage. The Museum will increase its press efforts directed toward local, regional, national, and international press outlets and will seek news media coverage in periodicals related to its field.

STRATEGIC GOALS AND FY 2008 ANNUAL PERFORMANCE GOALS

Increased Public Engagement

Engage and inspire diverse audiences (8 FTEs and \$662,000)

- Expand the regional cultural heritage consortium into a new region, and bring together a network of community activists for training and a resources development program
- Conduct a heritage preservation training program
- Develop a regional exhibition project
- Convene a regional heritage partners' meeting and networking conference
- Expand *A Sacred Trust: Religious Archives* project network
- Convene a conference for family historians about how to preserve family history
- Conduct training and provide technical assistance for small and mid-size museums to enhance their capacity for community documentation and preservation
- Use the collections and expertise of the Museum's staff to directly engage children in a year-long, after-school, and summer program focused on learning their cultural heritage
- Train youth (ages 14–19) in cultural documentation and preservation at the ACM, and at the larger Smithsonian Institution, through a seven-week summer workshop
- Conduct in-service training for teachers, with a focus on new research in African American history that incorporates the use of the Museum's collections

Offer compelling, first-class exhibitions at Smithsonian museums and across the country (5 FTEs and \$538,000)

- Present an exhibition on the development of the Anacostia community from the Native American presence until today
- Present an exhibition on school bands and their impact on the local community and the education of children
- Present an exhibition on the work of family historians and the role of family reunions in recovering family and community history
- Present an exhibition on the people who help shape and influence the development and social structure of communities

Improve the stewardship of national collections (4 FTEs and \$373,000)

- Acquire collections documenting community and family history
- Create Web access to two community and family history collections
- Publish an inventory of the Museum's permanent collection
- Develop teaching tools and reference guides based on the resources in the permanent collection
- Present rotating exhibits of select items from the permanent collection

Enhanced Management Excellence

Strengthen an institutional culture that is customer centered and results oriented (2 FTEs and \$232,000)

- Develop responsive strategies to support and connect regional heritage preservation networks

Ensure that the Smithsonian workforce is efficient, collaborative, committed, innovative, and diverse (1 FTE and \$83,000)

- Align individual performance plan objectives directly with annual organizational objectives
- Increase staff training to support local, regional, and national preservation networks
- Enhance network skills and information technology skills

Enhance the reputation of the Smithsonian by maintaining good relations with the news media and with federal, state, and local governments (1 FTE and \$105,000)

- Ensure timely press notification of key exhibitions, programs, and important collections acquisitions
- Work with regional press outlets to provide information and outreach concerning Museum activities to regional collaborators
- Maintain and increase relationships with state and local governments through the regional partnership process intended to strengthen regional partners' capacity to preserve and interpret local heritage and to celebrate and commemorate heritage preservation advances

NONAPPROPRIATED RESOURCES—General trust funds support the salaries and benefits of the Museum Director and Director of Development.